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Big Data: A Very Short Introduction by Dawn E. Holmes

In Big Data – A very Short Introduction the author, Dawn Holmes, tries to bring some clarity and much needed top level understanding of Big Data – what it is, what

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makes it big, why is it...

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Big Data: A Very Short Introduction Dawn E. Holmes Very Short Introductions. Introduces the topic of big data, drawing on the fields of statistics, probability, and computer science; Illustrates the power of big data in everyday life, and the attendant security risks; Analyzes the special techniques required for the storage and analysis of big data

Big Data: A Very Short Introduction - Dawn E. Holmes ...

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The story of how data became big starts many years before the current buzz around big data. Already seventy years ago we encounter the first attempts to quantify the growth rate in the volume of ...

A Very Short History Of Big Data - Forbes

The total amount of data in the world was 4.4 zettabytes in 2013. That is set to rise steeply to 44 zettabytes by 2020. To put that in perspective, 44 zettabytes is equivalent to 44 trillion gigabytes. Even with the most advanced technologies today, it is impossible to analyze all this data.

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A Short History of Big Data | Big Data Framework

Big Data refers to this very large amount of data. Next, various sources of Big Data are examined, these include search engine data, logs, healthcare data, and sensors. Real-time analysis of Big Data allows near-immediate decisions to be made, and this is discussed in relation to autonomous cars.

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Chapters 5 - 8; Conclusion: Page 2 of 2.
Author: Dawn E. Holmes Publisher: Oxford University Press Pages: 125 ISBN: 978-0198779575 Print: 0198779577 Kindle: B076645GRH Audience: Everyone Rating: 4.5
Reviewer: Ian Stirk. Chapter 5 Big data and medicine. Having set the background as to what Big Data is, and ...

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This very short introduction is perfect for anyone who is a little bit baffled by the very concept of big data. Holmes introduces

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the subject in a format that is both concise and manageable. * Jade Taylor-Salazar, E&T Magazine * This is a very useful, concise introduction to the topic of big data.

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It comes after the Treasury published data on public spending levels in Scotland, Wales, Northern Ireland and the nine English regions. They showed spending per head was £11,566 in Scotland, with ...

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large swathes of the world's population, the amount of data generated each day became huge, and continues to grow exponentially. It includes all our uploaded documents, video, and photos, all our social media traffic, our online shopping, even the GPS data from our cars. "Big Data" represents a qualitative change, not simply a quantitative one. The term refers both to the new technologies involved, and to the way it can be used by business and government. Dawn E. Holmes uses a variety of case studies to explain how data is stored, analyzed, and exploited by a variety of bodies from big companies to

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organizations concerned with disease control. Big data is transforming the way businesses operate, and the way medical research can be carried out. At the same time, it raises important ethical issues; Holmes discusses cases such as the Snowden affair, data security, and domestic smart devices which can be hijacked by hackers. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective,

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new ideas, and enthusiasm to make interesting and challenging topics highly readable.

An examination of the uses of data within a changing knowledge infrastructure, offering analysis and case studies from the sciences, social sciences, and humanities. "Big Data" is on the covers of Science, Nature, the Economist, and Wired magazines, on the front pages of the Wall Street Journal and the New York Times. But despite the media hyperbole, as Christine Borgman points out in this examination of data and scholarly research, having the right data is usually better than

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having more data; little data can be just as valuable as big data. In many cases, there are no data—because relevant data don't exist, cannot be found, or are not available. Moreover, data sharing is difficult, incentives to do so are minimal, and data practices vary widely across disciplines. Borgman, an often-cited authority on scholarly communication, argues that data have no value or meaning in isolation; they exist within a knowledge infrastructure—an ecology of people, practices, technologies, institutions, material objects, and relationships. After laying out the premises

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of her investigation—six “provocations” meant to inspire discussion about the uses of data in scholarship—Borgman offers case studies of data practices in the sciences, the social sciences, and the humanities, and then considers the implications of her findings for scholarly practice and research policy. To manage and exploit data over the long term, Borgman argues, requires massive investment in knowledge infrastructures; at stake is the future of scholarship.

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diverse cultures across the world. Once access to the Internet became a reality for large swathes of the world's population, the amount of data generated each day became huge, and continues to grow exponentially. It includes all our uploaded documents, video, and photos, all our social media traffic, our online shopping, even the GPS data from our cars. 'Big Data' represents a qualitative change, not simply a quantitative one. The term refers both to the new technologies involved, and to the way it can be used by business and government. Dawn E. Holmes uses a variety of case studies to explain how data

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is stored, analysed, and exploited by a variety of bodies from big companies to organizations concerned with disease control. Big data is transforming the way businesses operate, and the way medical research can be carried out. At the same time, it raises important ethical issues; Holmes discusses cases such as the Snowden affair, data security, and domestic smart devices which can be hijacked by hackers. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get

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ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

What are your organization's policies for generating and using huge datasets full of personal information? This book examines ethical questions raised by the big data phenomenon, and explains why enterprises need to reconsider business decisions concerning privacy and identity. Authors Kord Davis and Doug Patterson provide methods and techniques to help your business engage in a transparent

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and productive ethical inquiry into your current data practices. Both individuals and organizations have legitimate interests in understanding how data is handled. Your use of data can directly affect brand quality and revenue—as Target, Apple, Netflix, and dozens of other companies have discovered. With this book, you'll learn how to align your actions with explicit company values and preserve the trust of customers, partners, and stakeholders. Review your data-handling practices and examine whether they reflect core organizational values Express coherent and consistent positions on your

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organization's use of big data Define tactical plans to close gaps between values and practices—and discover how to maintain alignment as conditions change over time Maintain a balance between the benefits of innovation and the risks of unintended consequences

Modern statistics is very different from the dry and dusty discipline of the popular imagination. In its place is an exciting subject which uses deep theory and powerful software tools to shed light and enable understanding. And it sheds this light on all

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aspects of our lives, enabling astronomers to explore the origins of the universe, archaeologists to investigate ancient civilisations, governments to understand how to benefit and improve society, and businesses to learn how best to provide goods and services. Aimed at readers with no prior mathematical knowledge, this Very Short Introduction explores and explains how statistics work, and how we can decipher them. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books

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are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

How a new understanding of warfare can help the military fight today's conflicts more effectively The way wars are fought has changed starkly over the past sixty years. International military campaigns used to play out between armies at central fronts. Today's conflicts find major powers facing rebel insurgencies deploying elusive methods, from

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improvised explosives to terrorist attacks. Presenting a transformative understanding of these contemporary confrontations, *Small Wars, Big Data* shows that a revolution in the study of conflict yields new insights into terrorism, civil wars, and foreign interventions. Modern warfare is not about struggles over territory but over people; civilians—and the information they might provide—can turn the tide at critical junctures. Drawing lessons from conflicts in locations around the world, *Small Wars, Big Data* provides groundbreaking perspectives for how small wars can be better strategized and

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favorably won.

This revelatory exploration of big data, which refers to our newfound ability to crunch vast amounts of information, analyze it instantly and draw profound and surprising conclusions from it, discusses how it will change our lives and what we can do to protect ourselves from its hazards. 75,000 first printing.

The data lake is a daring new approach for harnessing the power of big data technology and providing convenient self-service

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capabilities. But is it right for your company? This book is based on discussions with practitioners and executives from more than a hundred organizations, ranging from data-driven companies such as Google, LinkedIn, and Facebook, to governments and traditional corporate enterprises. You'll learn what a data lake is, why enterprises need one, and how to build one successfully with the best practices in this book. Alex Gorelik, CTO and founder of Waterline Data, explains why old systems and processes can no longer support data needs in the enterprise. Then, in a collection of essays about data

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lake implementation, you'll examine data lake initiatives, analytic projects, experiences, and best practices from data experts working in various industries. Get a succinct introduction to data warehousing, big data, and data science Learn various paths enterprises take to build a data lake Explore how to build a self-service model and best practices for providing analysts access to the data Use different methods for architecting your data lake Discover ways to implement a data lake from experts in different industries

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Introduction; 1 The information revolution; 2 The language of information; 3 Mathematical information; 4 Semantic information; 5 Physical information; 6 Biological information; 7 Economic information; 8 The ethics of information; Conclusion; References.

The applications of Artificial Intelligence lie all around us; in our homes, schools and offices, in our cinemas, in art galleries and - not least - on the Internet. The results of Artificial Intelligence have been invaluable to biologists, psychologists, and linguists

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in helping to understand the processes of memory, learning, and language from a fresh angle. As a concept, Artificial Intelligence has fuelled and sharpened the philosophical debates concerning the nature of the mind, intelligence, and the uniqueness of human beings. In this Very Short Introduction , Margaret A. Boden reviews the philosophical and technological challenges raised by Artificial Intelligence, considering whether programs could ever be really intelligent, creative or even conscious, and shows how the pursuit of Artificial Intelligence has helped us to appreciate how human and animal minds

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are possible. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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