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Introduction to e-Supply Chain Management is Engaging Technology to Build Market-Winning Business Partnerships shows you how to exploit this merger and gain an unbeatable competitive advantage The tightening of the economy and heavier restrictions and security measures placed on channel flows

Introduction to e-Supply Chain Management explores the concepts, techniques, and vocabulary of the convergence of SCM and the Internet so that companies can move beyond merely surviving and thrive in today's competitive marketplace.

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Supply Chain Management can be defined as the management of flow of products and services, which begins from the origin of products and services. The main objective of supply chain management is to monitor and relate production, distribution, and shipment of products and services.

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Implementation of e-Supply Chain Management

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