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Introduction to Business

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decisions can be made  
to ensure business  
success.

Business Research:

Definition, Methods,

Types and Examples

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a systematic inquiry that

helps to solve business

problems and

contributes to

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## Management And Business Research

Business research can relate to economics, business strategy and ethics, in fact, anything associated with modern business and trade.

Undertaking research in business management is important since it aids a business plan for the future, based on what may have occurred in

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earlier times.

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