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Business Studies - BUSS 3: June 12th 2017 (Old Spec for Resits) AQA A2 Business BUSS3 13 June 2014 Thread

This revised set of resources for Cambridge IGCSE Business Studies syllabus 0450 (and Cambridge O Level Business Studies syllabus 7115) is thoroughly updated for the latest syllabus for first examinations from 2015. Written by experienced teachers, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; case studies contextualise the content making it relevant to the international learner. It provides thorough examination support for both papers with questions at the end of each chapter and an extensive case study at the end of each unit. The CD-ROM contains revision aids, further questions and activities. A Teachers CD-ROM is also available.

This book interweaves the theory of strategic management with the special requirements of Indian business environment. This fourth edition of the popular text in strategic management brings the current and updated content in the discipline in a lucid and reader-friendly manner. The content for this edition is thoroughly revised, rewritten, and updated with 36 cases (comprehensive and mini) of Indian organisations and companies. Salient Features: - New chapters dealing with sustainability in the context of strategic management, and methods of pursuing strategies. - Enhanced framework of strategy implementation in India - Learning objectives based content with new examples, illustrations and cases.

Contemporary business-to-business (B2B) industries consist of networks of customers, competitors and other stakeholders. Firms which manage their relationships with these important stakeholders are more likely to enjoy a sustained competitive advantage in the international business environment. This book is the first to provide a comprehensive overview of the field from a broad and accessible perspective. The authors bring an authoritative, scholarly understanding to the subject, taking readers through the entire process of creating, developing and maintaining B2B networks. Case studies illustrating each chapter include: Apple, Panasonic, Johnson & Johnson, Epson and Samsung. In providing a single and explicit established academic framework for understanding business networks in a global setting, this book is vital reading for students and researchers involved with international management, international marketing and strategic management.

The level of outward foreign direct investment (OFDI) flows from ASEAN countries has increased rapidly in past two decades. This book examines OFDI trends and patterns in the ASEAN region including the impact of the ASEAN Economic Community. It also provides analyses of country policies affecting OFDI and the drivers of OFDI in Indonesia, Malaysia, Singapore and Vietnam. Myanmar is studied as an investment frontier for other ASEAN countries. span, SPAN { background-color:inherit; text-decoration:inherit; white-space:pre-wrap } “The dynamic economies of Southeast Asia have historically been very large recipients of foreign direct investment (FDI). As global capital markets have opened up, and these economies have developed their technological and commercial capabilities, in more recent years Southeast Asia has emerged as a significant source of outward FDI both within the region and beyond. This important volume, by a group of leading regional

scholars, offers a timely, comprehensive, accessible and authoritative analysis of this phenomenon.” -- Hal Hill, H.W. Arndt Professor of Southeast Asian Economies, Arndt-Corden Department of Economics, Crawford School of Public Policy, Australian National University “A timely, rich and comprehensive study filling a major gap in the literature on the increasingly important phenomenon of foreign investment flowing out from regions including developing and middle-income countries.” -- Luke Nottage, Professor of Comparative and Transnational Business Law; Associate Director, Centre for Asian and Pacific Law at the University of Sydney

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As the monetary cost of fraud escalates globally, and the ensuing confidence in financial markets deteriorates, the international demand for quality in financial statements intensifies. But what constitutes quality in financial statements? This book examines financial statement fraud, a topical and increasingly challenging area for financial accounting, business, and the law. Evidence shows that accounting anomalies in an organization’s financial statements diminish the quality and serviceability of financial information. However, an anomaly does not necessarily signal fraud. Financial statement fraud is intended to mislead shareholders and other stakeholders. In this book, elements that underpin diversity of accounting anomalies likely found in fraudulent financial accounting statements are revealed. Multiple research methods are used in the analysis of selected international fraud cases, each illustrating examples of financial statement fraud, including: revenue recognition, overstatement and/or misappropriation of assets, understatement of expenses and liabilities, disclosure fraud, bribery and corruption. Additionally, the phoenix phenomenon with regard to fraud in financial accounting is investigated. Drawing on documented observations of commercial and legal cases globally this study highlights the necessity for continued development of financial audit practices and other audit services.

Most people who start businesses do so with little or no experience and no formal education in business or management training. If this sounds familiar, this book has been written expressly for you and anyone who aspires to create a business. This book fills some critical gaps in managerial knowledge that cause many of the problems that small business owners face as they try to navigate the business world with inadequate knowledge of how to manage a business. Inside, you will learn five core topics that will make the difference between success and failure: strategic planning, financing, marketing, managing cash flow, and managing costs. This book also incorporates three topics that are very important to small businesses: break-even analysis, legal business structures, and intellectual property protection.

This book explores the persistence of the governance gap with respect to the human rights-impacting conduct of transnational extractive corporations operating in zones of weak governance. The authors launch their account with a fascinating case study of Talisman Energy’s experience in Sudan, informed by their own experience as members of the 1999 Canadian Assessment Mission to Sudan (Harker Mission). Drawing on new governance, reflexive law and responsive law theories, the authors assess legal and other non-binding governance mechanisms that have emerged since that time, including the UN Guiding Principles on Business and Human Rights. They conclude that

such mechanisms are incapable of systematically preventing human rights violating behaviour by transnational corporations, or of assuring accountability of these actors or recompense for victims of such violations. The authors contend that home state regulation, while not a silver bullet, has a crucial role to play in regulating such conduct. They pick up where UN Special Representative John Ruggie's Guiding Principles on Business and Human Rights left off, and propose an innovative, robust and adaptable template for strengthening the regulatory framework of home states. Their model draws insights from the theoretical literature, leverages existing public, private, transnational, national, 'soft' and hard regulatory tools, and harnesses the specific strengths of state-based governance. This book will be of interest to academics, policy makers, students, civil society and business leaders.

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This book contains coverage of topics that employers identified as important, including customer-facing skills and self-presentation skills, and with an integrated project designed to promote active learning.

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