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My Years With General Motors

My Years with General Motors became an instant bestseller when it was first published in 1963.

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with General Motors, with Alfred Sloan becoming a director of General Motors and vice president in charge of various accessory companies within the group. Meanwhile, General Motors' sales revenues were also increasing at an impressive rate of growth. In 1918, the company had \$270 million in sales, increasing to \$510 million the following year.

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Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president.

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My Years With General Motors was published in 1963 by Alfred P. Sloan, long-time president of General Motors. The book is part memoir , part essays on management . As Sloan was head of what was arguably the most important company in the industrialized world through much of the first half of the 20th century, the book is also a valuable primary reference source about the development of the American Century .

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My Years with General Motors by Alfred P. Sloan Jr ...

I believe the outstanding benefit General Motors derived from the du Pont association—apart from their general position as a responsible shareholder serving on the board of directors—was in the financial area. A number of du Pont men experienced in accounting and finance came to General Motors in the early years and assumed key positions.

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The Development Of Financial Controls - My Years with ...

Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements as four-wheel brakes and ethyl gasoline. In 1963 he wrote My Years with General Motors, a memoir about his experience at the helm of automotive company.

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