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~~Rising The Cigarette Century Rise Fall~~

The "century" it explores ranges from about 1880 to 2005--from the invention of the Bonsack cigarette rolling machine, sponsored by the founder of American Tobacco, to the collapse of United States v. Philip Morris, started during the hapless Clinton administration but squashed by the corrupt Walker Bush administration.

~~The Cigarette Century: The Rise, Fall, and Deadly ...~~

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~~Amazon.com: The Cigarette Century: The Rise, Fall, and ...~~

Published by Basic Books, New York, NY 10016-8810. 2007. 600 p. Price \$36.00. In the 20th century, 100 million people died from tobacco-related deaths, and it is projected that 1 billion people will die from the same cause in the 21st century. The percentage of smokers in the United States has fallen to 20%, yet the number of smokers worldwide has increased to pandemic proportions.

~~Cigarette Century: The Rise, Fall, and Deadly Persistence ...~~

The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product that Defined America. The invention of mass marketing led to cigarettes being emblazoned in advertising and film, deeply tied to modern notions of glamour and sex appeal.

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But even as the cultural dominance of the cigarette has waned and consumption has fallen dramatically in the U.S., Big Tobacco remains securely positioned to expand into new global markets. The...

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The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product that Defined America ACLS Humanities E-Book: Author: Allan M. Brandt: Edition: illustrated: Publisher: Basic Books,...

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The Rise, Fall, and Deadly Persistence of the Product That Defined America. Tobacco's road: how cigarettes have influenced the everyday

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life, affected the social development, economics, culture and most importantly the health of the American people. Who Should Read "The Cigarette Century"? And Why?

~~The Cigarette Century PDF Summary - Allan M. Brandt ...~~

I very much hope that this site will serve to generate a vigorous debate about issues concerning the history, culture, and politics of cigarette use in the United States and around the globe. I wrote The Cigarette Century to trace the remarkable rise and dramatic decline of cigarette consumption in the United States. Once a popular and prominent behavior, smoking has, as we have seen, become a marginalized and often stigmatized practice.

~~The Cigarette Century~~

Courtesy of its snappy title, the book is billed as being about the one-hundred year rise, fall, and persistence of the cigarette, yet it gives the greater part of its attention to struggles over tobacco smoking since the landmark 1964 Surgeon General's Report. Just over a fifth concerns the years before 1945.

~~Allan M. Brandt. The Cigarette Century: The Rise, Fall ...~~

From late 19th C to early 21 C, the deceptive practices of the tobacco companies around the world are outlined in all their gory (and lethal) detail. Brandt pitches the rise and 'fall' of the the cigarette in the context of the companies' astounding marketing strategies, political strategies, and more recently, legal wranglings.

~~The Cigarette Century: The Rise, Fall, and Deadly ...~~

A steep rise in lung cancer—a disease virtually unknown at the turn of the twentieth century—had, however, ominously followed in the wake of the rise of the cigarette. In the early 1950s, the relationship of these two trends would be explicitly and scientifically linked. When I visited with the

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The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product That Defined America 640. by Allan M. Brandt. NOOK Book (eBook) \$ 15.99. Paperback. \$26.00. NOOK Book. \$15.99. ... The Cigarette Century shows in striking detail how one ephemeral (and largely useless) ...

~~The Cigarette Century: The Rise, Fall, and Deadly ...~~

The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product that Defined America Allan M. Brandt, Author . Basic \$36 (600p) ISBN 978-0465070473

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politics, The Cigarette Century is the definitive account of how smoking came to be so deeply implicated in our...

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The Cigarette Century . The Rise, Fall, and Deadly Persistence of the Product that Defined America. Allan M. Brandt. Hardcover. List Price: 36.00* * Individual store prices may vary. Description. The invention of mass marketing led to cigarettes being emblazoned in advertising and film, deeply tied to modern notions of glamour and sex appeal ...

~~The Cigarette Century: The Rise, Fall, and Deadly ...~~

Allan Brandt talked about his book, The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product that Defined America, published by Basic Books. He described the life of the ...

~~[The Cigarette Century] | C-SPAN.org~~

A review of Allan M. Brandt's The cigarette century: the rise, fall and deadly persistence of the product that defined America (New York: Basic Books, 2007).

From agriculture to big business, from medicine to politics, The Cigarette Century is the definitive account of how smoking came to be so deeply implicated in our culture, science, policy, and law. No product has been so heavily promoted or has become so deeply entrenched in American consciousness. The Cigarette Century shows in striking detail how one ephemeral (and largely useless) product came to play such a dominant role in so many aspects of our lives—and deaths.

The story of tobacco's fortunes seems simple: science triumphed over addiction and profit. Yet the reality is more complicated—and more political. Historically it was not just bad habits but also the state that lifted the tobacco industry. What brought about change was not medical advice but organized pressure: a movement for nonsmoker's rights.

The cigarette is the deadliest artifact in the history of human civilization. It is also one of the most beguiling, thanks to more than a century of manipulation at the hands of tobacco industry chemists. In Golden Holocaust, Robert N. Proctor draws on reams of formerly-secret industry documents to explore how the cigarette came to be the most widely-used drug on the planet, with six trillion sticks sold per year. He paints a harrowing picture of tobacco manufacturers conspiring to block the recognition of tobacco-cancer hazards, even as they ensnare legions of scientists and politicians in a web of denial. Proctor tells heretofore untold stories of fraud and subterfuge, and he makes the strongest case to date for a simple yet ambitious remedy: a ban on the manufacture and sale of

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cigarettes.

The American military-industrial complex and accompanying culture are most often associated with massive weapons procurement programs and advanced technologies. However, one aspect of the complex is not a weapon or even a machine, but one of the world's most highly engineered consumer products: the manufactured cigarette. *Smoke 'Em If You Got 'Em* describes the origins of the often comfortable, yet increasingly controversial relationship among the military, the cigarette industry, and tobaccoland politicians during the twentieth century. *Smoke 'Em If You Got 'Em* is also a study in modern American political economy. Bureaucrats, soldiers, lobbyists, government executives, legislators, litigators, or anti-smoking activists all struggled over far-reaching policy issues involving the cigarette. The soldier-cigarette relationship established by the Army in World War I and broken apart in the mid-1980s underpinned one of the most prolific social, cultural, economic, and healthcare-related developments in the twentieth century: the rise and proliferation of the American manufactured cigarette smoker and the powerful cigarette enterprise supporting them. Using the manufactured cigarette as a vehicle to explore political economy and interactions between the military and American society, Joel R. Bius helps the reader understand this important, yet overlooked aspect of twentieth-century America.

No book before this one has rendered the story of cigarettes -- mankind's most common self-destructive instrument and its most profitable consumer product -- with such sweep and enlivening detail. Here for the first time, in a story full of the complexities and contradictions of human nature, all the strands of the historical process -- financial, social, psychological, medical, political, and legal -- are woven together in a riveting narrative. The key characters are the top corporate executives, public health investigators, and antismoking activists who have clashed ever more stridently as Americans debate whether smoking should be closely regulated as a major health menace. We see tobacco spread rapidly from its aboriginal sources in the New World 500 years ago, as it becomes increasingly viewed by some as sinful and some as alluring, and by government as a windfall source of tax revenue. With the arrival of the cigarette in the late-nineteenth century, smoking changes from a luxury and occasional pastime to an everyday -- to some, indispensable -- habit, aided markedly by the exuberance of the tobacco huskers. This free-enterprise success saga grows shadowed, from the middle of this century, as science begins to understand the cigarette's toxicity. Ironically the more detailed and persuasive the findings by medical investigators, the more cigarette makers prosper by seeming to modify their product with filters and reduced dosages of tar and nicotine. We see the tobacco manufacturers come under intensifying assault as a rogue industry for knowingly and callously plying their hazardous wares while insisting that the health charges

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against them (a) remain unproven, and (b) are universally understood, so smokers indulge at their own risk. Among the eye-opening disclosures here: outrageous pseudo-scientific claims made for cigarettes throughout the '30s and '40s, and the story of how the tobacco industry and the National Cancer Institute spent millions to develop a "safer" cigarette that was never brought to market. Dealing with an emotional subject that has generated more heat than light, this book is a dispassionate tour de force that examines the nature of the companies' culpability, the complicity of society as a whole, and the shaky moral ground claimed by smokers who are now demanding recompense

From Victorian anxieties about syphilis to the current hysteria over herpes and AIDS, the history of venereal disease in America forces us to examine social attitudes as well as purely medical concerns. In *No Magic Bullet*, Allan M. Brandt recounts the various medical, military, and public health responses that have arisen over the years--a broad spectrum that ranges from the incarceration of prostitutes during World War I to the establishment of required premarital blood tests. Brandt demonstrates that Americans' concerns about venereal disease have centered around a set of social and cultural values related to sexuality, gender, ethnicity, and class. At the heart of our efforts to combat these infections, he argues, has been the tendency to view venereal disease as both a punishment for sexual misconduct and an index of social decay. This tension between medical and moral approaches has significantly impeded efforts to develop "magic bullets"--drugs that would rid us of the disease--as well as effective policies for controlling the infections' spread. In this 35th anniversary edition of *No Magic Bullet*, Brandt reflects on recent scholarship, the persistence of sexually transmitted diseases, and the trajectory of the HIV epidemic, as they have informed contemporary conceptions of biomedicine and global health.

Traditional narratives of capitalist change often rely on the myth of the willful entrepreneur from the global North who transforms the economy and delivers modernity--for good or ill--to the rest of the world. With *Cigarettes, Inc.*, Nan Enstad upends this story, revealing the myriad cross-cultural encounters that produced corporate life before World War II. In this startling account of innovation and expansion, Enstad uncovers a corporate network rooted in Jim Crow segregation that stretched between the United States and China and beyond. *Cigarettes, Inc.* teems with a global cast--from Egyptian, American, and Chinese entrepreneurs to a multiracial set of farmers, merchants, factory workers, marketers, and even baseball players, jazz musicians, and sex workers. Through their stories, *Cigarettes, Inc.* accounts for the cigarette's spectacular rise in popularity and in the process offers nothing less than a sweeping reinterpretation of corporate power itself.

A favorite icon for cigarette manufacturers across China since the

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mid-twentieth century has been the panda, with factories from Shanghai to Sichuan using cuddly cliché to market tobacco products. The proliferation of panda-branded cigarettes coincides with profound, yet poorly appreciated, shifts in the worldwide tobacco trade. Over the last fifty years, transnational tobacco companies and their allies have fueled a tripling of the world's annual consumption of cigarettes. At the forefront is the China National Tobacco Corporation, now producing forty percent of cigarettes sold globally. What's enabled the manufacturing of cigarettes in China to flourish since the time of Mao and to prosper even amidst public health condemnation of smoking? In *Poisonous Pandas*, an interdisciplinary group of scholars comes together to tell that story. They offer novel portraits of people within the Chinese polity—government leaders, scientists, tax officials, artists, museum curators, and soldiers—who have experimentally revamped the country's pre-Communist cigarette supply chain and fitfully expanded its political, economic, and cultural influence. These portraits cut against the grain of what contemporary tobacco-control experts typically study, opening a vital new window on tobacco—the single largest cause of preventable death worldwide today.

This is a comprehensive book that analyses the scientific evidence linking tobacco smoking to disease and premature death, as well as the political motivations that have led to the anti-smoking movement becoming so large. The book explores all aspects of tobacco smoking, including: smoking trends among social classes; detection bias and its impact on diagnosis; and examines in depth the evidence linking smoking to specific diseases; how attitudes towards smoking have changed over time from being used medicinally to being the scourge of society; and how and why tobacco smoking has the negative status it does today. It objectively dissects the politics and science of smoking trends and issues, looking at vital, complex components that are often overlooked. A must-read for smokers and non-smokers alike, *Smoke Screens: The Truth About Tobacco* is a controversial work that challenges one of the most widely accepted beliefs of our time.

The story of an infamous poison that left toxic bodies and decimated wildlife in its wake is also a cautionary tale about how corporations stoke the flames of science denialism for profit. The chemical compound DDT first earned fame during World War II by wiping out insects that caused disease and boosting Allied forces to victory. Americans granted it a hero's homecoming, spraying it on everything from crops and livestock to cupboards and curtains. Then, in 1972, it was banned in the US. But decades after that, a cry arose to demand its return. This is the sweeping narrative of generations of Americans who struggled to make sense of the notorious chemical's risks and benefits. Historian Elena Conis follows DDT from postwar farms, factories, and suburban enclaves to the floors of Congress and tony social clubs, where industry barons met with Madison Avenue brain trusts to figure out how to sell the idea that a little poison

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in our food and bodies was nothing to worry about. In an age of spreading misinformation on issues including pesticides, vaccines, and climate change, Conis shows that we need new ways of communicating about science—as a constantly evolving discipline, not an immutable collection of facts—before it's too late.

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